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## **ENERGY TOOL KIT FOR RESTAURANT OWNERS ATTACKS WASTE**

*Employee Awareness Program Includes Manual, Branded Promo Materials, and Benchmarking Software to Cut Energy Usage by Up to 10 percent*

LEXINGTON, MA, April 7, 2009 – Kilojolts Consulting Group has launched the Restaurant Manager's Energy Tool Kit to help operators cut their energy usage by up to 10% by addressing energy-inefficient policies and employee practices. This “energy manager in a box” includes everything an operator needs to implement, promote, and measure an energy waste reduction program.

Cooking, HVAC, refrigeration, and lighting comprise more than 80% of a typical restaurant's energy budget. The See the Light Energy Tool Kit tackles the waste found in each of these areas through education, re-training where necessary, and positive reinforcement. “With our See the Light program, managers now have the tools they need to transform inefficient practices into energy-smart habits,” said Gary Markowitz, President of Kilojolts Consulting Group, an energy management consulting firm with a host of prominent restaurant clients including Legal Sea Foods, Au Bon Pain, and Wagamama. The Tool Kit's five Energy Tips include “Turn it Off,” targeting lights and equipment; “Don't be a Drip,” focusing on water waste; and “Just-in-Time,” promoting efficient scheduling of kitchen equipment.

Each Tool Kit includes a how-to manual, five restaurant-focused Energy Tips, branded promotional materials, and benchmarking software, and is priced affordably at \$699 (\$499 unbranded). Since restaurants need to earn \$20 in revenue to recover every \$1

dollar of energy waste, Kilojolts' Markowitz observed, "That makes our high-ROI Energy Tool Kit the best business investment they'll make this year."

Operators can measure the success of their energy waste reduction program by using the See the Light benchmarking software tool. With the software, restaurants can accurately capture current energy usage, track and verify energy use reductions, share results, and reward success. "Energy bills are so confusing you need a Ph.D. just to figure out usage trends," said Markowitz. "Since the price of energy swings wildly and weather and billing periods vary, just adding up utility bill numbers doesn't tell you if you're cutting energy waste. See the Light benchmarking software normalizes for weather and accounts for varying bill periods, so it gives operators a true picture of energy waste reductions."

The Restaurant Manager's Energy Tool Kit is one of a series of "See the Light" energy waste reduction programs developed by Kilojolts Consulting Group. For details, contact Kilojolts Consulting Group at 781-861-6800 or [info@kilojolts.com](mailto:info@kilojolts.com). Visit Kilojolts online at [www.kilojolts.com](http://www.kilojolts.com).

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