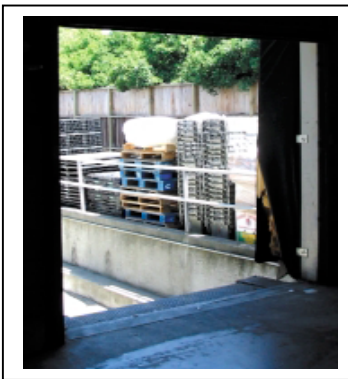


Close The Door!

2
energy tip

Keep Doors Closed & Airtight



The Opportunity

Leaving building and refrigerated box doors open can allow heated, cooled, or refrigerated air to escape, increasing your store's energy costs.

When a refrigerated box door is left ajar or open:

- The temperature within the compartment rises quickly, forcing the refrigeration system to work harder (use more energy) to attain its set point.
- The freshness of product within the refrigerated compartment is compromised leading to safety and customer satisfaction issues.
- Moisture from condensation builds up around the doorjamb and floor creating slip-trip hazards; ice buildup around seals compromises door seal integrity.
- Ice builds up on the condenser coils making the system even less efficient and adding to the cost of operation.

Similarly, leaving building doors open drains your store's energy budget, compromises product freshness, and adds greenhouse gases to the environment.

EMPLOYEE FOCUS AREAS – CLOSE THE DOOR

Receiving Doors

Close receiving doors when there's no truck at the dock (even if a strip curtain is in place).

Swing Doors

Keep closed so warm air stays warm and cold air stays cold. Report faulty door hardware.

Customer Entry Doors

Report doors that stay open too long (possible faulty sensor) or that open unnecessarily.

Refrigerated Box Doors

Keep these doors closed to reduce load on condenser, conserve refrigerated air, and protect product.

Your Logo
Here

OVER to See Why You Need to Close The Door



Close The Door!

What's the Impact? – Implementing “Close The Door” in just 1 store (all data is per store/year)

You may not think that leaving doors open can make much of an impact on your bottom line, but consider these money-saving statistics:

	Each Receiving Door	Each Customer Door	Each Swing Door	Each Refrigerated Box Freezer Door	Each Refrigerated Box Walk In Door
FINANCIAL BENEFIT					
Annual Cost Avoidance	\$1,189/store	\$300/store	\$230/store	\$1,450/store	\$400/store
Annual Sales Offset*	\$53,805/store	\$13,500/store	\$10,350/store	\$66,250/store	\$18,000/store
ENVIRONMENTAL BENEFIT					
Annual Reduced Power Plant Emissions	15 tons/store	1.5 tons/store	1 ton/store	7 tons/store	2 tons/store

**For every \$10 of energy waste you avoid, it's like gaining \$450 in sales*

***Based on a 50,000 sq. ft. full-service supermarket*

What You, the Manager, Can Do

- Talk to your employees about the value of keeping all building doors shut and refrigerated box doors shut and free of condensation and ice.
- Hang the “Close The Door” theme posters in the break room, receiving area, and by the schedule/time clock.
- Affix the “Close The Door” stickers AT EYE LEVEL on the outside of every refrigerated box cooler and freezer.

What Your Team Can Do

- Always close refrigerated box and building doors when not currently in use.
- Close or report any open doors.
- Report to the store manager:
 - Customer doors with faulty door sensors.
 - Damaged or missing door hardware, frayed or torn seals, or any ice buildup in or around the edges of refrigerated box doors.